

BECOMING PART OF AN ONLINE GALLERY

(EXACT STEPS)

Decide that you want to sell your art

Either:

Research what the galleries that you like are selling and make work that fits

Or: find a gallery that your work fits with

Make at least 12 pieces - preferably work in series

Make sure your online presence is professional.

Organize your website + socials.

Take photos of your art from different angles + show it on a wall or in context.

Approach several galleries - don't put all your eggs in one basket!

Be prepared to produce new work for the gallery regularly

Desirable - 1 piece per wk
Minimum 1 piece per month