

# BECOMING A GALLERY ARTIST

Feel a bit fed-up or stuck

Find people who are creating art that you love

Master your own honest + personal style that appeals to an audience

Get excited by the idea of selling your artwork

Figure out how they are making it

Find galleries that are selling the type of work that you do

GOOD STUFF IN  
GOOD STUFF OUT

Don't wait for validation or permission.  
"Build it and they will come."

## (EXACT STEPS)

Nurture relationships with fans + buyers

There will be gatekeepers. Figure out your way through.

Go to gallery shows. Meet people. Make friends

Have your own shows + do limited print releases

Use your smarts you can figure it out!

Do your research

Offer galleries your time.

Think of innovative ways to approach them, but respect boundaries

Keep checking in with yourself to see if you need to change direction.